



SREE NARAYANA GURU COLLEGE OF ADVANCED STUDIES

**AFFILIATED TO UNIVERSITY OF CALICUT, KERALA
VAZHUKUMPARA, CHUVANNAMANNU, THRISSUR - 680 652**



“ Whatever one does for one’s own happiness should be for the happiness of others too. ”

Sree Narayana Guru



Sree Narayana Guru College of Advanced Studies, Vazhukumpara, an initiative of a group of academicians and managed by Sree Narayana Vidyapeetam Educational Trust, Pattikad, is a stepping stone to bring to our reach the ever expanding horizons of education. It was Sree Narayana Guru, the great social reformer of Kerala, after whom the college is named, who exhorted us to enrich ourselves through education.

The college campus, placed on the lap of nature, with its sprawling garden and lush greenery all around, is situated on a 5 acre compound. The picturesque green landscape and eye-friendly verdant areas surrounding it grace the pleasant campus. The breath taking view of the distant Western Ghats, an aesthetically appealing backdrop, provides that welcome touch of inspiration to the serious student. Undoubtedly this serene atmosphere, far from the madding crowds, provides the requisite ambience for housing Goddess Saraswathy, the goddess of Vidhya (knowledge). The three storey building comes up with full state-of-art facilities to accommodate the various departments of study and research in this Temple of Learning.



B.Com (Finance)

Bachelor of commerce is a three year under graduate course modelled to offer the student a number of management skills & at the same time building in them competence in a specific area. Bachelor of commerce is a career-oriented degree course which provides a foundation in all aspects of commerce. Some of the career options include business management, business development, accounting, marketing, advertising, banking, management consulting, economic analysis, financial planning, foreign affairs, fund management, international business & trade analysis, government administration etc.

Career opportunities after B.Com

- Tax Consultant
- Auditor
- Stock Broker
- Export – Import Manager
- Accountant
- Finance Consultant
- Banker
- Insurance Consultant
- Financial Risk Manager
- Business Analyst
- Digital Marketer

BA English Language & Literature

The Bachelor of Arts in English is a three year degree course which gives students access to the full range of English studies. It is designed to prepare students to understand and use the English language effectively, build vocabulary and introduce them to current ideas & issues. It is meant for students who wish to do some specialized course in English. English is the study of literature, linguistics & philosophy of the English language. Graduates can also find a wide range of employment opportunities in mass communication, public relation and entertainment industry, translator in embassies of foreign countries & ministry of external affairs.

Career opportunities after BA English

- Teaching
- Technical Writing
- Content Writing
- Cabin Crew
- IELTS Trainer
- Personality Development Trainer
- Translation
- Medical Transcription
- Caption Writing
- Creative Content Developer
- Spoken English Trainer
- Journalist
- Public Relations
- Blogging
- Writing & Publishing
- Copy Writer
- Instructional Designer
- Social Media Manager
- Digital Communicator
- Professional Writing
- Grammarian
- Script Writer
- Data Entry
- Foreign Language Trainer



BA Mass Communication & Journalism (BMCJ)

Bachelor of Mass Communication and Journalism degree course allows students to learn skills needed for careers in reporting, editing, feature writing, public relations, advertising, television production, broadcast Journalism, magazine Journalism, script writing, film Production, online Journalism, news agency journalism, web writing, business Journalism, technical writing, photo journalism, content writing, book publishing, teaching and research.

Career opportunities after B M C J

- Reporter
- Editor
- Copy writer
- Public relation officer
- Content writer
- Radio jockey
- Photographer
- Video jockey
- Teaching
- Script writing
- Video editing
- Proof reader
- Photo journalist
- Feature Writer
- Correspondent
- Investigative journalist
- Researcher
- Anchor
- Columnist
- Business reporter
- Film maker
- Documentary maker

BA Travel & Tourism Management (BTM)

Bachelor of Travel & Tourism Management is a three year full time semester system course designed to produce professional human resource for the dynamically growing travel & tourism sector. Upon completion of the course, the student will be able to handle international tourist service operations including handling, managing and planning tour, domestic & international air ticketing, appreciate tourism development planning, implement sustainable tourism management policies and be able to pursue further advanced course in travel & tourism management.

Career opportunities after B T T M

Cruise Lines

- Cruise assistant
- Sales executive
- Support staff

Tour operations

- Corporate travel manager
- Tour operation executive
- Sales executive
- Travel agent
- Reservation executive
- Tour Escort & Tour Guide
- Tourist information center manager

MICE

- Meeting planners
- Event Manager/Event organizer
- Conference center manager
- Sales and marketing executive
- Customer service manager

Airline

- Airline reservation agent
- Flight attendant
- Sales representatives
- Ground staff

Hotel

- Restaurant owner or manager
- Guest relation executive
- Front office manger
- Front office assistant
- Hotel Reservation agent
- Sales and Marketing manager
- Receptionist



BBA (Bachelor of Business Administration)

Bachelor of Business Administration is an under graduate business management course. BBA course is designed to provide basic understanding about management education & train the student in communication skills effectively which indicate entrepreneurship skills. The students are prepared to explore opportunities being newly created in management profession.

BBA graduates can be employed for roles in business management and sales. Some companies also offer roles of a production supervisor, planner and administrator. BBA graduates seek companies that are involved in the business of manufacturing, construction, retail, and finance. They can also apply for various government agencies.

Career opportunities after B B A

- Finance Manager
- Business Administration Researcher
- Human Resource Manager
- Research and Development Manager
- Business Consultant
- Information Systems Manager
- Marketing Manager

Some of the polished areas where a BBA graduate can look for employment are:

- Marketing Organizations
- Educational Institutes
- Business Consultancies
- Multinational Companies
- Financial Organizations

Export Companies Business Analytics, Supply Chain Management, Logistics, Health Care, Hospitality Industry, Retail Management, Banking, NBFC, Micro Finance, Nidhi Companies, Mutual Funds, Marketing Research, Equity Research, Insurance Business - Life, Non Life, Health, Export-Import Management, Credit Rating Companies, Credit Information Companies, Producer Companies, State and Inter State Co operative Societies, etc are other areas where opportunities are available for BBA graduates.

B.Sc Chemistry

Bachelor of Science in Chemistry is a three year semester course designed for the students to get a deep insight in to the different branches of chemistry. This course also gives the students a knowledge not only of the conventional areas but also of the frontier areas of chemistry like computational chemistry, supramolecular chemistry, green chemistry and nano chemistry. It prepares the students to take up their master's degree and also handle jobs in the industries. Chemistry is a subject that offers solutions to a lot of problems we encounter in our day to day life and there is ample scope for students to take up research in the areas of removal of oil spill, drug designing, drug delivery, drug synthesis, preparation of new materials etc.

Career opportunities after B.Sc Chemistry

- Chemist
- Toxicologist
- Bio chemist
- Cytologist
- Pathologist
- Researcher
- Lecturer
- Genetecist
- Clinical research specialist
- Radiologist
- Lab assistant

In top companies like SRF Ltd, Reliance industries ltd, Gujarat fluoro chemicals, Gharda chemicals, Cipla, Glenmark pharmaceuticals, Bioc on, Tata chemicals, Malabar cements, Titanium Travancore limited etc



B.Sc Physics

B.Sc Physics is an undergraduate physics course. Physics is a natural science that involves the study of matter & motion through space time, along with related concepts such as energy & force. It is the general analysis of nature, conducted in order to understand how universe behaves. The course is job orienting in nature and has wide scope after its completion not only in educational field but also in many other areas.

Career opportunities after B.Sc Physics

- Opportunities in NPCIL, BARC, ISRO, BPCL
- Scientific Officer
- Oil Refineries
- Physicist
- Physics Lecture
- Lab Assistant
- Research Associate
- Subject Matter Expert
- Technician
- Radiologist Assistant
- Academic Counsellor

B.Sc Mathematics

B.Sc Mathematics is an undergraduate course which examines the art of providing theory, problems and their solution. In this course students interested in learning why mathematics is justly described as one of the greatest achievements of the human spirit will find its concepts and techniques made more accessible. The course will include a survey of important results and unsolved problems that motivate mathematical result. The course is job orienting.

Career opportunities after B.Sc Mathematics

- Teaching
- Banking
- Operational Research
- Accounting & Professional Service
- Government Jobs
- Data Scientist
- Research Associate
- Statistician
- Treasury Management Specialist
- Mathematician
- Economist
- Demographer
- Computer Programmer
- Loan Officer

OUTSTANDING FEATURES :

- First Wi-Fi campus in Arts & Science College in Thrissur.
- Full-fledged faculty in all subjects; extension lectures by retired experts will be provided.
- Spacious library with latest publications including well reputed journals, encyclopedias and reference books.
- Reading room with latest reputed academic magazines and newspapers.
- Perennial, uninterrupted supply of hygienic, filtered water from two large wells.
- Conveyance facility from different directions.
- Homely and safe accommodation for boys and girls available.
- Training in Yoga, Group dynamics and Spoken English.
- Ample opportunities for sports and Games.
- State of art high tech Physics & Chemistry and Computer lab.
- Politics free campus wherein students will be given freedom to indulge in group activities to nurture their leadership qualities in a healthy manner.
- Spacious auditorium with facility for audio visual projection
- **Only University recommended semester fees. No donations.**
- Rain water harvesting techniques.

CALICUT UNIVERSITY RANK HOLDERS



Ashamol C. B (1st Rank)
BA Mass Communication & Journalism



Prisca Tomy Varghese (3rd Rank)
BA Mass Communication & Journalism



Reshmi Y. J (8th Rank)
BA Mass Communication & Journalism



Cisila.P (10th Rank)
BBA

CULTURAL ACTIVITIES



PRINCIPAL

Dr. A Surendran M Tech, MBA, MIE, PhD

☎ 7902200112, 9446278191

MANAGER

Radakrishnan C

☎ 7902200115, 8075573286

PRO

K V Prasad

☎ 7902200116, 9946169762

MANAGING TRUSTEES

Sasi Pottayil
President

☎ 9447186237

Kesavan Kurumboor
Vice President

☎ 9744469675

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Secretary

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Anilkumar K P
Treasurer

☎ 9744208204



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SELF FINANCING COLLEGE, AFFILIATED TO UNIVERSITY OF CALICUT, KERALA

Reg No.7793/2014/Admi. Dt.8-8-2014

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